



# CHANGING THE HAIR INDUSTRY ONE STUDENT AT A TIME

We believe that every student that goes through our program should complete their time here and be **FULLY** prepared for salon life.



PALETTECOSMETOLOGYACADEMY.COM



"WHAT WE  
OFFER IS TRULY  
UNPARALLELED"

-Hans Van Doornik, Founder

We specialize in providing students with real-world elite training previously only available by directly assisting a select few artists. Our students receive thorough 1-on-1 attention, unlike any other school. Working in one of Chicago's largest salons and participating in fashion shows gives us a unique advantage in an industry driven by trends. It is essential for educators to be immersed in this environment. Additionally, thanks to my industry connections, I can help students pursue any hair-related career they desire. What we offer is truly unparalleled.

*Hans Van Doornik*

# COSMETOLOGY CURRICULUM



We are dedicated to providing our students with a well-rounded education that prepares them for a seamless transition from the classroom to their professional careers. Our comprehensive curriculum is designed to equip students with the knowledge, skills, and confidence they need to excel in the dynamic world of hair styling.

We understand that success in the industry requires more than just technical expertise. That's why our program goes beyond teaching the fundamentals of hair styling. We offer a holistic approach to education, covering a wide range of subjects that are essential for a successful career.

# BEYOND THEORY

Our curriculum encompasses not only practical skills but also theoretical knowledge. Students will gain a deep understanding of the principles and theories that underpin the art of hair styling. From the science of hair and scalp health to color theory and trend analysis, we ensure that our students are equipped with a solid foundation of knowledge that sets them apart in the industry.

Furthermore, we emphasize professional development and business skills. Our students learn essential aspects of running a successful salon or freelance business, including customer service, marketing strategies, financial management, and ethical practices. We believe that these skills are crucial for a well-rounded professional and contribute to long-term success.



# CLASS TOPICS

Gain Expertise In The Following

## HAIR CUTTING + STYLING

This is taught in-depth and also work with students 1-on-1 to perfect their technique

## EDITORIAL & RUNWAY

These are skills that can be 100% translated to work behind the chair and give up-and-coming stylists a unique advantage.

## HAIR COLORING

Learn under a master colorist, as she shares her knowledge and expertise in Hair Painting, Color melting, Root melts, Root shadow, Root tap, and more!

## EXTENSIONS

Students will learn how to do Sew In, Tape In, Hot and Cold fusion

## WIG WORKING

Learn how to do Wrapping, Blocking, Plucking, Cutting & Styling

# CLASS TOPICS

Continued...

## HAIR BRAIDING

Students are taught various braiding techniques, from classic styles to intricate designs.

## HAIR TREATMENTS

Students learn about different treatments such as deep conditioning, protein treatments, and keratin treatments.

## CHEMICAL SAFETY

Chemical safety is a paramount aspect of hair school education, ensuring that students understand and practice proper handling and usage of various hair chemicals.

## BUSINESS CLASS TOPICS

Learn Client Consultations, Social Media Optimization, Salon Management & Operations, Marketing + Merchandising

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# PROGRAM INFORMATION

We invite potential students for a school tour to ensure a good fit. We showcase our facilities during the tour and discuss our hair art approach.

*We are a private school, which means we do things a little different than most.*

## Cost:

Tuition: \$20,500

Kit: \$2,250

Total: \$22,750

## Financing:

Payment plans are the only option available, which are flexible depending on individual needs.

## Program

### Length:

1500 hours - Needed to take State Boards

## New Classes Start:

December, March, June, and September

## Program Levels:

Level 1: Classroom -  
First 350 hours

Level 2: On the floor

We let classroom students take models at no charge for cuts and color application - We just ask that the model pays for the color itself. *This sets us apart.*

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# PROGRAM INFORMATION

Continued...

## A Sneak Peek Into A Day In The Student Life.

In our daily routine, we prioritize variety and exploration. Each day brings new projects and opportunities for our students to try out different techniques and products. We kickstart the day by having them warm up their hands through activities like braiding, styling, or working with extensions on mannequins. We then engage in discussions about current trends and analyze looks that I have discovered.

While still in the classroom under Hans', Caitlyn's, or Heather's supervision, students are involved in exciting projects such as test runs, mood boards, and photoshoots. To enhance their understanding of the industry, we incorporate historical research on influential stylists from various time periods. Understanding the origins and evolution of trends is valuable knowledge. Caitlyn takes the lead in teaching color theory and applications, leveraging her extensive expertise.

**BOOK A TOUR**



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PALETTE COSMETOLOGY ACADEMY

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# NEXT STEPS

**BOOK A TOUR TODAY!**

Have Questions? *Contact Us!*

WE CAN'T WAIT TO MEET YOU!

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